

## QUALIFICATIONS

- Modern, clean design aesthetic with a fresh edge.
- 8+ years experience in print design, working in excitingly diverse industries.
- Extensive knowledge of Adobe Creative Suite, working knowledge of Dreamweaver & Flash.
- Skilled in photography, product styling, studio lighting and retouching.

## EXPERIENCE

### **Studio Silversmiths** - New York, NY (8/06 - Present)

#### *Senior Designer*

Develop and implement branding concepts, ads, packaging and collateral materials for luxury giftware firm, specializing in Godinger crystal drinkware and porcelain home goods. Responsible for all item packaging. Create all print materials for sales teams and vendors, including catalogs, ads, sales sheets, as well as tradeshow signage & collateral. Planning and coordinating, as well as styling, all shoots for packaging & print ads. Handle all licensed print materials for Farberware, NASCAR, and Hershey's.

### **Rockstar Games/Take-Two Interactive** - New York, NY (6/02 - 8/06)

#### *Designer*

Create and execute a unique assortment of concepts through clean and sharp design in multiple mediums for leading entertainment software publisher. Worked with a variety of games within the company's catalog, including pop culture icon, Grand Theft Auto. Logos for game titles, Packaging for gaming consoles and accessories, design and layout of multi-paged product sales books and game manuals, multi-sized print ads, outdoor advertising, and branding an array of promotional items. Facilitate project completion through close work with Art Directors and Product Managers under extremely time-sensitive conditions.

### **TD Waterhouse Investor Services, Inc.** - New York, NY (5/98 - 6/02)

#### *Designer*

Designed all print collateral for leading financial services firm. Worked closely with bank branch managers in creation of a uniform collection of investing applications and marketing materials as well as designing all print collateral for ground-breaking online financial services tool, WebBroker. Handled all print ads for local branches of the bank and it's subsidiaries.

## FREELANCE

- Missbehave Magazine ▸ Layout designer and columnist for New York based fashion style and trend magazine.
- Amphion Innovations ▸ Design all print collateral for pharmaceutical firm and it's subsidiary families.
- Sandbox Strategies ▸ Software packaging and print collateral design for console, handheld and mobile platforms.

## SKILL PROFILE

Software: Adobe Creative Suite CS2 (Illustrator, Photoshop, InDesign), QuarkXpress, Basic HTML, Dreamweaver 8.0, Flash 7.0 Professional, Microsoft Office, PowerPoint, Excel, Acrobat, PC and Mac compatible.

Other Skills: Layout, Pre-press production techniques, Logos & Branding, Color Theory, Original Illustrations, Font Management, Digital Camera, Product/Prop Styling, Studio Lighting, Photo Retouching

## EDUCATION

### **Fashion Institute of Technology** (1995 - 8)

Bachelor of Fine Arts degree, General Illustration major. Participated in Independent Mentor program, working with industry professionals to create a portfolio of work, as well as forging business relationships, while learning skills and techniques.

### **Baruch College** (1998 - 9)

Desktop Publishing certification - QuarkXpress, Illustrator, Photoshop.

Web Design certification - Dreamweaver 8.0, Flash 7.0 Professional